

ENKA

voice

APRIL • 1952



APRIL, 1952

Our Covers. . . *Front*: Jean Patchett, one of our favorite models, is wearing an afternoon dress designed by Ben Reig and woven with acetate and Enka Rayon yarn.

Advertised in the March Vogue, this dress is sold at Bergdorf - Goodman, New York; Wanamaker, Philadelphia; and Garfinckel, Washington.

Back: William Perry Rogers of the Lowland Plant Instrument Shop makes an adjustment on an electronic instrument panel.

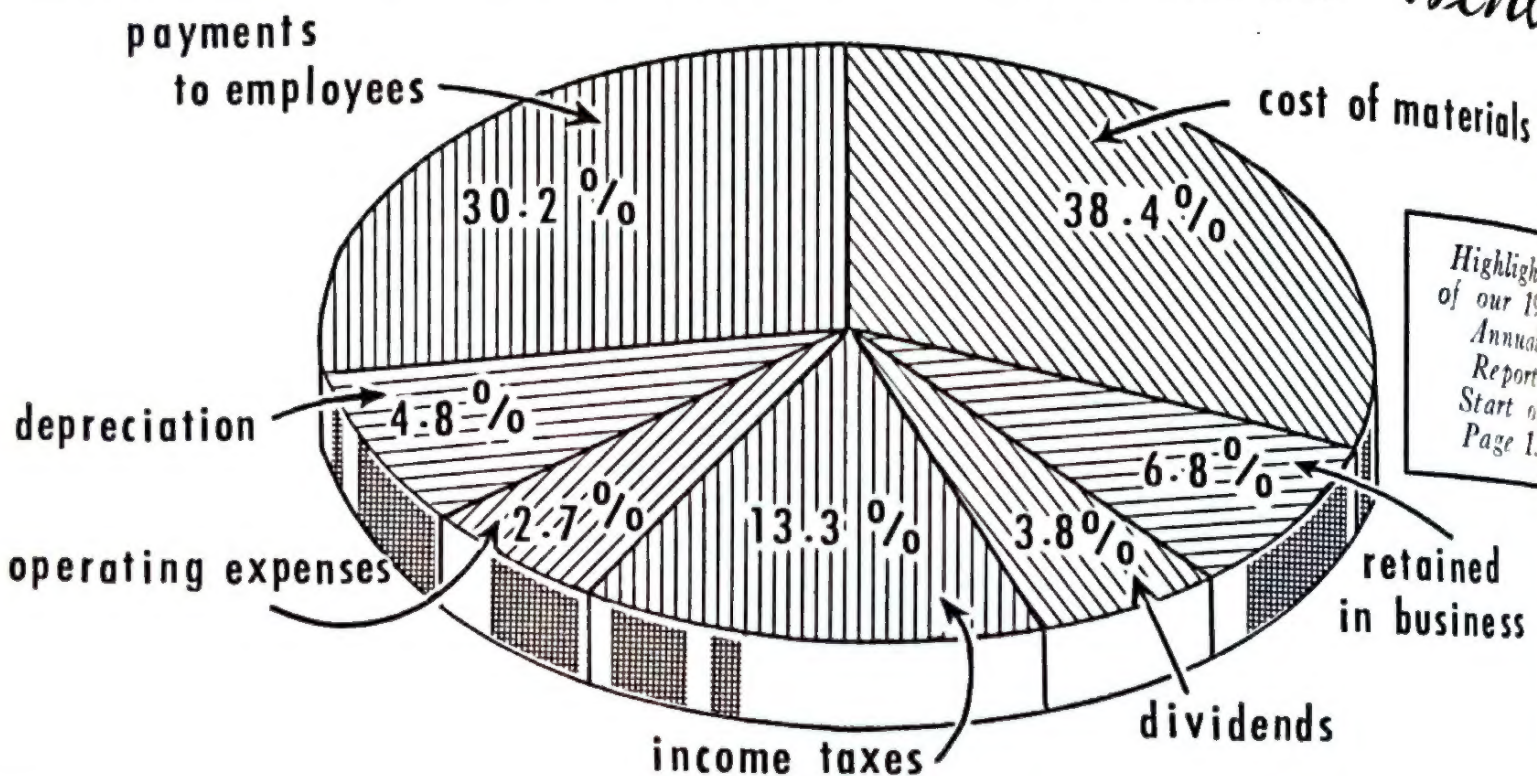
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Published monthly by American Enka Corporation, manufacturer of high quality rayon yarns, in the interest of its employees. Jim Lane, Editor; Jack Prickett, Associate Editor; G. Spaanbroek, Art Director; Wilson Ayers, Sports and Recreation Editor; Zeno Wall, Lowland Correspondent; and Frank Hudgens, Lowland Photographer.

PUBLISHED AT ENKA, N. C.

OUR 1951 INCOME DOLLAR *Where it went*



What Do You Think of the VOICE?

Here Are Your Answers ---

IN the February issue we asked what you thought of the VOICE. More than 400 of you took the time and trouble to tell us.

We are very grateful for this response and are incorporating a few of your suggestions this month. We have increased the number of pages by four, included an employee opinion poll and a personality sketch, and used a fashion-preview story which should entice a greater readership from the ladies. With subsequent issues we hope to use more of your suggestions—with an eye to making the VOICE the kind of magazine you want.

Some of your answers surprised us. For example, 42 per cent of you read the VOICE from cover to cover . . . between two and three members of your family also read each copy of the magazine . . . more than 80 per cent of you find it easy to understand despite the technical aspects of some of our articles.

Other results of the questionnaire bamboozled us—or at least gave us some difficult problems to solve. Thirty-five per cent of you said that we print too much sports, but sports ranked near the top of the sections that interest you most . . . 55 per cent of the replies from Enka said that there is too much Lowland Plant and not enough Enka Plant news, while 75 per cent of the replies from Lowland said just the opposite.

You wrote 534 suggestions or comments—ranging from “Fire the editor” (three votes) to “I appreciate getting the VOICE even though I’m laid off at present” (nine votes) to “Print a few lines of the Bible each month” (four votes) to “Get more ball players like Walters” (one vote) to “Have your cover girls model rayon underwear” (four votes).

Because of the wide variety of comments—they fall into 86 different categories—we can print only those expressed most often:

SUGGESTION OR COMMENT	TIMES EXPRESSED
1. Print more about hourly-paid employees	46
2. Publish two separate magazines—one for Enka, one for Lowland	35
3. Print more jokes and cartoons	32
4. You're doing fine; keep up good work.....	27
5. Go back to old VOICE	25
6. Increase the number of pages	23

SUGGESTIONS OR COMMENT		TIMES EXPRESSED
7.	Bring back the baby pictures	19
8.	Print less about Lowland, more of Enka	18
9.	Print more personals	15
10.	Make the pages larger	13
11.	Print more about Lowland	12
12.	Tell more about how rayon is made, our customers and their operations	12

Here are your answers to our specific questions:

1. When do you receive the VOICE each month?

Between 1st and 5th ..	83½%
Between 5th and 10th..	13 %
Between 10th and 15th	2 %
Later than 15th	1½%

2. How much of it do you read?

Glance through whole issue, read only parts that interest me	54½%
Read from cover to cover	42 %
Just look at the pictures	2 %
Throw it away with- out looking at it	1½%

3. Do other members of your family read the VOICE?

(Each answer on 100% basis)

Wife or husband	62%
Children	47%
Parents	29%
In-laws	22%
Other relatives	21%
Brothers or sisters	18%

4. What parts interest you most?

	POINTS
Facts and Faces	2022
Special Features	1675

Enka Rayon in War	POINTS
Materials	1412
Sports and Recreation ..	1408
Fate of a Fabric	1058
Rayonite Recipes	808
Small Frys' Playground	774
Crossword Puzzle	667
The Distaff Side	542

5. Which of these features did you like best?

	POINTS
History of Rayon	752
Brains Behind Our Payroll	677
Textile Research	609
Patents and Em- ployees Who Hold Them	526
How We Live	504
Lowland Picnics	461
Heap o' Livin'	451
Visit to U. S. Rubber Co.	433
Visit to Garment Industry	411
Visit to New York Office	308
Annual Report	199
Snake Tape	74

6. Do you think there is too much, too little, or about the right amount of space given to:

	TOO MUCH		TOO LITTLE		RIGHT AMOUNT	
Lowland News						
Replies from Enka	56	%	7	%	37	%
Replies from Lowland..	0	%	88	%	12	%
Enka News						
Replies from Enka	5	%	56	%	39	%
Replies from Lowland..	55	%	7	%	38	%
Births and Weddings.....	9	%	15	%	76	%
Service Pins	6	%	15	%	79	%
Jokes and Cartoons.....	4	%	58	%	38	%
News of Officials.....	31½	%	12	%	56½	%
Safety	5	%	36	%	59	%
Personal Items	6	%	46	%	47	%
Scenic Pictures	3	%	47	%	50	%
Sports	36	%	17	%	47	%
Editorials	14	%	19	%	67	%
Recipes and Fashions.....	13	%	24	%	63	%

7. Is the general style of writing in the VOICE:

Easy to understand	81%
Too technical	7%
Too childish	4%
Hard to understand	3%
Too stodgy	3%
Too breezy	2%

8. What about pictures — do you think the VOICE has

Too few	51%
Right number	46%
Too many	3%

9. Are the VOICE's pictures:

Interesting	57%
Average	28%
Too much alike	11%
Dull	4%

10. What do you think of our covers?

	YES	NO
Like them in color?	95%	5%
Like dresses modeled on the front?	85%	15%
Like the type of pictures on the back?	90%	10%

11. What types of pictures do you prefer? (Each preference on 100% basis)

Employees on job	76%
Snapshots	50%
Scenic shots	49%
Servicemen	34%
Fashions	31%
Sports	31%
Machinery and equipment	30%
Company officials	19%

FACTS AND FACES

Tennessee's Governor Browning Praises Lowland's Safety Record

Governor Gordon Browning of Tennessee at a safety dinner last month praised Enka's Lowland Plant for its outstanding safety record of no lost-time accidents in 1951.

In recognition of this achievement the Plant has received the National Safety Council's Award of Honor, highest citation the Council gives.

Governor Browning, whom Jan Heykoop, Lowland Plant manager preceded with short address, said citizens must take a broader view of safety if they are to survive. He stressed the necessity of precaution in the home and industrial plant. He said, however, such safety measures

were but an embodiment of the larger conception of respect for the individual cherished by Americans.

As of March 27, the Lowland Plant had piled up a record of more than three million man hours (497 days) without a lost-time accident.

The Tennessee chief executive, speaking in the Plant's Textile Cafeteria before 266 guests, said the emphasis upon safety against accidents in America show that the citizens value highly the individual human being.

It is on this issue, he added, that the democracies of the West differ from the dictatorships of the East.

Tennessee's Governor Gordon Browning, center below, in an address last month at Lowland, commended the plant for its remarkable safety record of no lost-time accidents in 1951.





GOOD TROOPERS . . . *The scouts of Troop 36, Sand Hill, recently made a one night stand in the Sand Hill-Enka area and collected \$132.02 for the Red Cross. Pictured, front row, left to right, are: Kenneth Murphy, Ronald Dalton, Eddie Holcombe, Edwin Gaston, and Blake Davis. Middle row: Scoutmaster T. G. Greenwood, Roger Williams, an unidentified friend, Reginald Parker, Steve Wilson, Grant Davis, John Connelly, and Charles Hughes. Back row: Scoutmaster Henry Fielding, Robert Shillinglaw, Terry Greenwood, an unidentified friend, Ronald Holbrook, Bert Buckner, Johnny Owens, an unidentified friend, Hubert Wilhide, and Otis Duncan.*

W. N. C. Rabbit Ass'n. To Hold Show May 3

The Western North Carolina Rabbit Breeders Association will hold its first rabbit show May 3 at the Hominy Valley Horse and Hound Show Barn at Enka, it recently was announced.

The attraction will be an official American Rabbit and Cavy Breeders Association show, with rabbit entries expected from Tennessee, Georgia, South Carolina, and other clubs in North Carolina.

J. C. Glance of the Enka Pot Spinning Maintenance Dept., presi-

dent of the W. N. C. club, will serve as show superintendent, and R. T. Keenan, also of Pot Spinning Maintenance, will be show secretary.

Entry fee for each rabbit is 55 cents, and all rabbits must be entered by 8 a. m. May 3. Judging starts at 9:30 a. m., Mr. Keenan announced, and the show is free to the public.

Messrs. Keenan and Glance have been in the rabbit business for many years. Both have won ribbons with prize Chinchillas and New Zealand Whites. Joppo, a New Zealand White of Mr. Glance's, last year won "best of breed" honors over 72 similar entries.

A. G. Jarrett Moves Business Across Street

One of our Enka employees is looking to the future.

A. G. Jarrett, supervisor of Enka's Property Accounting Section, will be retiring in a year or two, but he's building up a nice furniture business for himself now.

"I could never stand just to sit around and loaf;" Mr. Jarrett said, "that would drive me wild."

Mr. Jarrett started his Furniture Sales & Appliance Co. four years ago at 422 Haywood Rd. in West Asheville, but, needing more display room, moved across the street to No. 419 last January.

The jolly, snow-haired planner has

built his business into a profitable enterprise and suggests other employees up for retirement prepare some occupation or avocation for the days ahead.

Joe Dougherty Elected Morristown Rotary Head

Joe Q. Dougherty, director of Plant Industrial Relations at Lowland, has been elected president of the Morristown, Tenn., Rotary Club for 1952.

Formerly president of the Morristown Chamber of Commerce, Mr. Dougherty will represent the Morristown Rotarians at the Rotary International Convention at Mexico City in May.

A. G. Jarrett, insert below, who heads up Enka's Property Accounting Section, has moved his business, the Furniture & Sales Appliance Co., across the street from 422 to 419 Haywood Rd. in West Asheville. Mr. Jarrett, who will be retiring soon, thinks every man should keep occupied after retirement.





THIRTEEN ENKA GIRL SCOUTS of Troop 23 at a recent presentation, were awarded second class badges by Miss Enid Ayres, girl scout executive. First row, left to right: Carol Tucker, Carol Parks, Barbara Patterson, Beverly Baumberger, Louise Baumgartner, Wanda King, Patricia Graham, Edith Willis, and Eva Orr. Middle row: Marie Lindsey, Susan Fox, Helen Goslin, Barbara Pruett, Rita Robinson, and Maquita Adams. Back row: Mrs. W. J. D. van Dobbenburgh, troop organizer; Mrs. R. Baumberger, leader; Miss Ayres; Mrs. C. Willis, assistant leader; and Miss Willy Vander Kaaden, assistant leader.

20-Year Employees Organize Pioneers' Club; Elect Officers

American Enka oldtimers are going to have their day!

They got together March 13 at the Enka Lake Club and launched the Pioneers' Club, establishing as the sole requirement for eligibility 20 years' service with the Company.

About 100 employees, with a collective service record of more than 2000 years, were on hand at the kick-off meeting which highlighted

election of first-year officers.

Gerrit Spaanbroek, genial little manager of the Enka Plant Spinnerette Dept., was elected president; Mark F. Cathey, superintendent of the Enka Textile Dept., was chosen vice-president; Charles Hunter of the Enka Cost Accounting Dept., treasurer; and N. E. Goode, assistant controller in charge of Enka Plant

(Continued on next page)

The Stork Club



Thirty Enka employee families last month reported 31 additions to their households. Yep, that's right—the old Stork finally was caught in a weaker (or stronger) moment and Jeff Claiborn, Lowland Warehouse, became a two-way Papa—via son and daughter Willie Dee and Twana Lee. Congratulations to the twins, the singletons, and the authors of their existence.

ENKA

Herschell O. McClure, Spinning, son, Gary Dean, Jan. 26.

Clarence West, Finishing, daughter, Linda Diane, Feb. 5.

(Continued on Page 12)

Pioneers Organize Club

(Continued from Page 9)

tabulating and payrolls, secretary.

Mr. Hunter, acting as temporary chairman, briefly outlined the purpose of the meeting, saying that many employees had expressed interest in the organization of an old-timers' club, similar to those of other companies.

Four directors also were named at the meeting, including S. T. Cathey (Enka) and Wallace McDowell (Lowland), both for two-year terms; and George Mehaffey (Enka) and Jake Schoonderwoerd (Enka) for one-year terms.

Mr. Spaanbroek said the aims of the organization are strictly social and will include such activities as picnics, dances, and other informal get-togethers.

Sgt. E. A. Lowe Receives Bronze Star Medal

Sgt. Ernest A. Lowe, formerly employed as assistant foreman in the Lowland Plant Spinning Dept., has been awarded the Bronze Star Medal for meritorious service against the enemy in Korea.

Sgt. Lowe's award, presented at the National Guard Armory in Knoxville, reads in part:

"... is cited for meritorious service in connection with operations against an armed enemy in Korea during the period Nov. 17, 1950, to Jan. 10, 1951. Sgt. Lowe, a medical aidman, on numerous occasions exposed himself to enemy fire to aid the wounded of his company (Seventh Infantry, Third Infantry Division). To other aidmen, who worked with him, he freely gave them the full benefit of his combat knowledge and experience, enabling them to overcome the difficulties encountered on the battlefield. Sgt. Lowe's outstanding skill, initiative, and untiring devotion to duty reflect the highest credit upon himself and the military service. . ."

Sgt. E. A. Lowe cited in Knoxville





BLOOD BANK DAY
was held at the Lowland
Plant Feb. 28, and 155
donors turned out to turn
in their contributions to

the American Red Cross. Above, awaiting the needle, are, front row, left to right: Robert Urbain, Joe Q. Dougherty, Ralph Bryant, Jim Bacon, and Charlie Lennox. Back row: Marie Cameron, Charlie Davis, Wallace MacDowell, Theodore Crook, Charles Inman, and Bobby Thomason.

Above right: Frank Joyce of the Carpentry Shop is giving a pint of blood, while Red Fryer, sitting on the table, is awaiting his turn.

Cupid's Corner



Consummations of "affaires de coeur" appear to have nose-dived last month—with only five marriages being reported. What's the matter girls? This is Leap Year, remember?

Anyhoo, to the couples listed below, our warmest congratulations and sincerest wishes for a rich life together. (Hope you like your Company gift of silverware.)

ENKA

Frances Edwards, Purchasing, and Raymond C. Ward, Pilot Plant, Feb. 22.

E. Sue Wright, Physical Research, and H. R. Penley, Feb. 23.

Neil I. Guamgartner, Chemical, and Glenna R. Neilson, March 1.

LOWLAND

Louise Haag, Chemical, and Robert F. Chapman, Filter, Feb. 8.

Clyde T. Surrentt, Carpenter Shop, and Bobbie Bannester, Feb. 8.

Enka Benefits Section Undergoes Division

Effective March 24 the Benefits Section of the Company, which has been under the direction of V. R. Cooke for about seven years, was divided.

That part of the Section's responsibility which included handling of claims with employees and insurance carriers will be assumed by the Enka Plant Industrial Relations Dept.

The function of dealing with the contract aspect of these coverages has been retained by the General Industrial Relations Dept., and responsibility for preparation of statistics has been transferred to the Controller's Dept.

Mr. Cooke, who is retiring in July after nearly 24 years' service, will spend his last months at Enka teaching the many different aspects of our insurance program to the people responsible for carrying on these functions.

Diaper Deluge

(Continued from Page 10)

Ira Jones, Pot Spinning, daughter, Virginia Lee, Feb. 9.

D. W. McLean, General Engineering, son, Douglas Malcolm, Feb. 10.

H. G. Heedy, General Industrial Engineering, son, Henry Glenn, III, Feb. 15.

Paul Foster Slashing, son, Darell Rickie, Feb. 16.

Don C. Young, Pilot Plant, daugh-

ter, Joyce Marlene, Feb. 18.

Joe H. Rhodearmer, Maintenance, son, Charles Lane, Feb. 27.

William L. King, Pot Spinning, son, William Terry, March 4.

T. F. Crook, Lacquer Shop, son, Rodger Franklin, March 9.

B. V. Hill, Chemical Lab, daughter, Deborah Susan, March 10.

LOWLAND

Dewey E. Bales, Pipe Shop, son, Stephen Lee, Dec. 12, 1951.

Crockett Wright, Pipe Shop, son, James Gordon, Dec. 25, 1951.

Jeff E. Claiborn, Warehouse, son and daughter, Willie Dee and Twana Lee, Jan. 15.

James L. Cosson, Textile Maintenance, daughter, Susan Diane, Jan. 16.

Joe M. Samples, Yard, son, Ricky Dale, Jan. 26.

Boyd W. Coffey, Finishing, son, William C., Feb. 1.

B. J. Calloway, Sheet Metal, son, Samuel J., Feb. 2.

Charlie C. Southerland, Spinning, son, Danny Byron, Feb. 6.

John W. Moore, Spinning, son, Jimmy Joe, Feb. 7.

Orbin W. Love, Chemical, daughter, Ruby Lee, Feb. 8.

Powell Purkey, Pipe Shop, daughter, Carol Ann, Feb. 9.

James C. Lane, Electric Shop, daughter, Betty Jo, Feb. 12.

Charles H. Jett, Textile, daughter, Brenda Kaye, Feb. 14.

Louie Plummer, Yard, son, Mickel Steven, Feb. 15.

Glenn R. Smith, Shipping, daughter, Glenda Elaine, Feb. 19.

Claude T. Sawyer, Millwright, son, Stephen Thomas, Feb. 20.

W. G. Baker, Instrument Shop, son, William G., III, Feb. 26.

Brady Rains, Lacquer Shop, son, Lacy Doyle, Feb. 29.

Roy E. Moore, Spinning, daughter, Edna Diane, March 12.





1951

Annual
Report →

AMERICAN
ENKA
CORPORATION

The Year at a Glance

Sales

American Enka's 1951 sales were the largest in its history. They totaled \$52,769,513 compared with \$46,213,207 in 1950, an increase of 14%.

Net Income

Net income amounted to \$5,601,494 compared with \$6,961,768 in 1950. Net income per share, on shares outstanding after a 3-for-1 split-up, was \$5.01 compared with \$6.23 in 1950.

Taxes

Federal income taxes took \$6,475,000 out of 1951 earnings—more than half of income before taxes. Federal taxes were equivalent to \$5.79 per share compared with \$4.97 in 1950.

Working Capital

Although demands on working capital and cash resources were heavy during the year, working capital at the year-end amounted to \$13,292,637 compared with \$14,179,756 the year before.

Expansion Program

Expansion of our Lowland, Tenn., Plant, started in 1950, was substan-

tially completed in 1951. Additions to facilities at the Enka, N. C., Plant were also completed last year. This expansion has increased production capacity by approximately 33%.

Stock Split-Up

During the year the Company's common stock was split on a 3-for-1 basis, increasing the number of outstanding shares from 372,550 to 1,117,650. The principal purpose was to broaden the market for the shares.

Dividends

Dividend payments for 1951 were \$1.80 per share on the basis of shares outstanding after the stock-split, compared with \$1.67 per share in 1950 on the same basis. Total dividend payments in 1951 amounted to \$2,011,770.

Industry Conditions

Sharp decline in demand for textile yarn was experienced by the rayon industry in the last half of 1951. This forced the Company to curtail production of textile yarn. Demand for tire yarn remained strong throughout the year and continues to exceed supply.

The President's Letter

Notwithstanding depressed conditions prevailing in the textile industry, American Enka's 1951 sales of \$52,769,513 were the largest in its history. This record was made possible by increased production and sale of yarn used in the manufacture of tires. The 1951 total represented an increase of 14% over sales of \$46,213,207 in 1950.

Increases in labor and material costs and higher federal tax rates reduced net income, after taxes, to \$5,601,494, compared with \$6,961,768 in the preceding year. Net income per share, on the basis of shares outstanding after a 3-for-1 split-up, was \$5.01, compared with \$6.23 in 1950.

Conditions in Industry

During the last five months of 1951, the rayon industry experienced one of the sharpest declines in demand for textile yarn in its history. This situation resulted in the accumulation by American Enka of substantial inventories of textile yarn and forced the Company to curtail production and lay off some of its employees. The demand for tire yarn, however, remained strong throughout the year and continues to exceed supply. For-

tunately, the Company's expanded facilities for the manufacture of this type of yarn came into production during the year. Increased output from this source and from conversion of some machines normally producing textile yarn enabled us to offset partially the effects of decreased textile demand.

Federal Taxes

The Company's Federal income taxes reached a record total of \$6,475,000 for the year 1951. This is \$920,000 more than in 1950, or an increase of 17%. Over half of the Company's income before taxes went to the federal government for normal taxes, surtaxes and excess profits taxes. The impact of these taxes on earnings is shown by the fact that the 1951 federal tax bill took the equivalent of \$5.79 per share compared with \$4.97 per share in 1950.

Tax Refund

In January, 1952, the Company received \$974,537 from the federal government on account of its claim for refund of excess profits taxes paid in the years 1940 - 44. The Company has collected a total of \$1,091,341, including interest, on its refund claims for the years in question.

Working Capital

Demands on the Company's working capital and cash resources were heavy during the year. This resulted from increased costs of labor and material, expanding volume of production and substantially enlarged inventories of finished textile yarn. Also, there was a steady flow of cash throughout the year into our expansion program. Despite these substantial cash demands, the Company has been able to finance all necessary requirements

without outside borrowing.

As of Dec. 30, 1951, working capital amounted to \$13,292,637, compared with \$14,179,756 a year earlier.

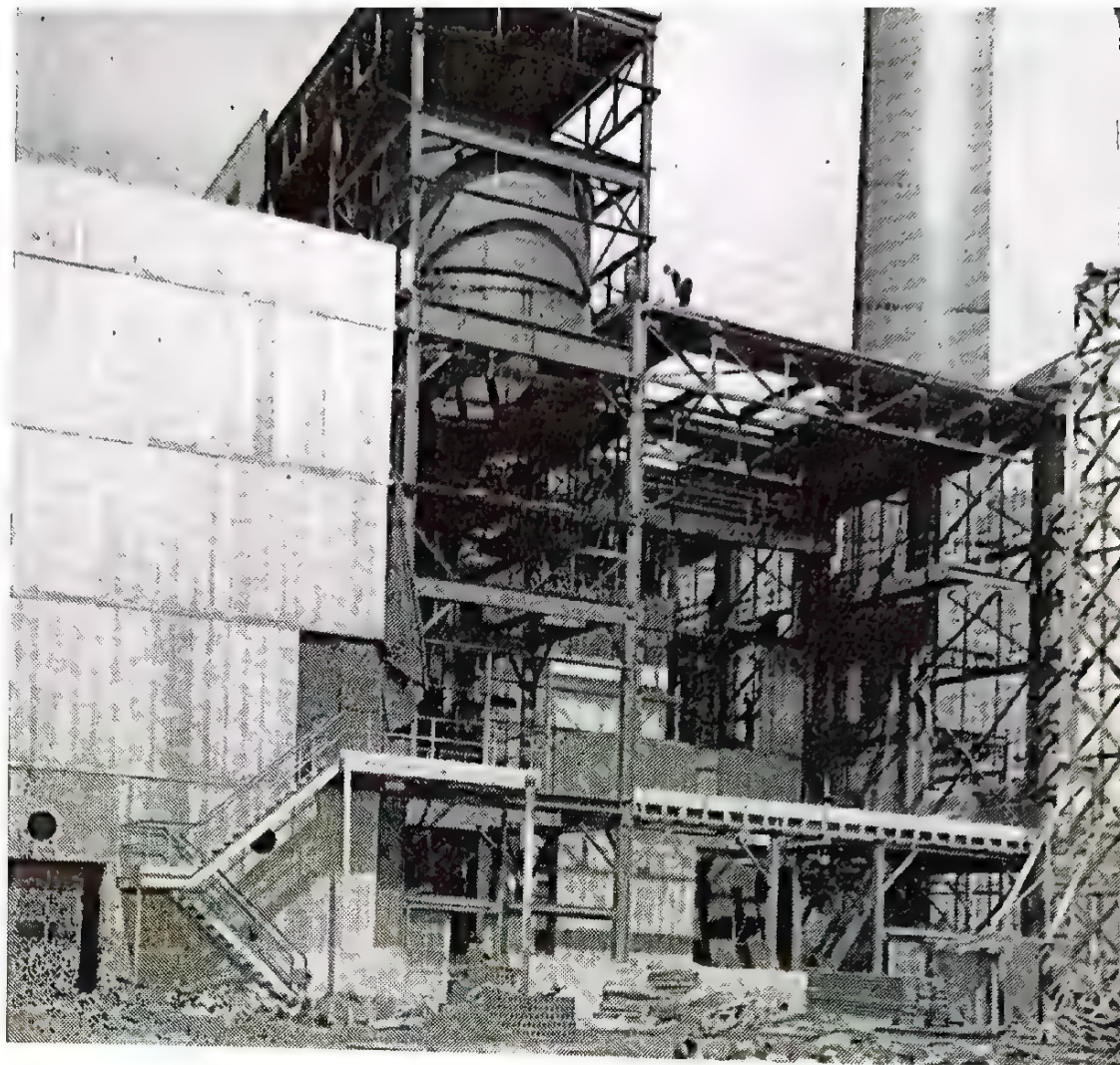
Expansion Program

The expansion of the Lowland, Tenn., Plant, commenced in 1950, was substantially completed by the end of 1951. Additions to facilities at the Enka, N. C., Plant were also



Depressed market conditions throughout the textile industry necessitated some layoffs at the Enka Plant during the latter part of the year. But by rotating available work and increasing its production of tire yarns, for which the demand is still strong, the Company was able to avoid many additional layoffs.

Construction and equipment installation at the Lowland Plant progressed steadily throughout 1951 and by the end of the year was nearly completed. At right is an addition to the Power House — to make room for a new boiler.



completed during the year. This expansion program has increased the Company's productive capacity by approximately 33%.

Capital Expenditures

Capital expenditures in 1951 amounted to \$6,203,731. Most of the expenditures were incurred in connection with the expansion program at the Lowland Plant although substantial amounts represented improvements and additions to facilities at the Enka Plant.

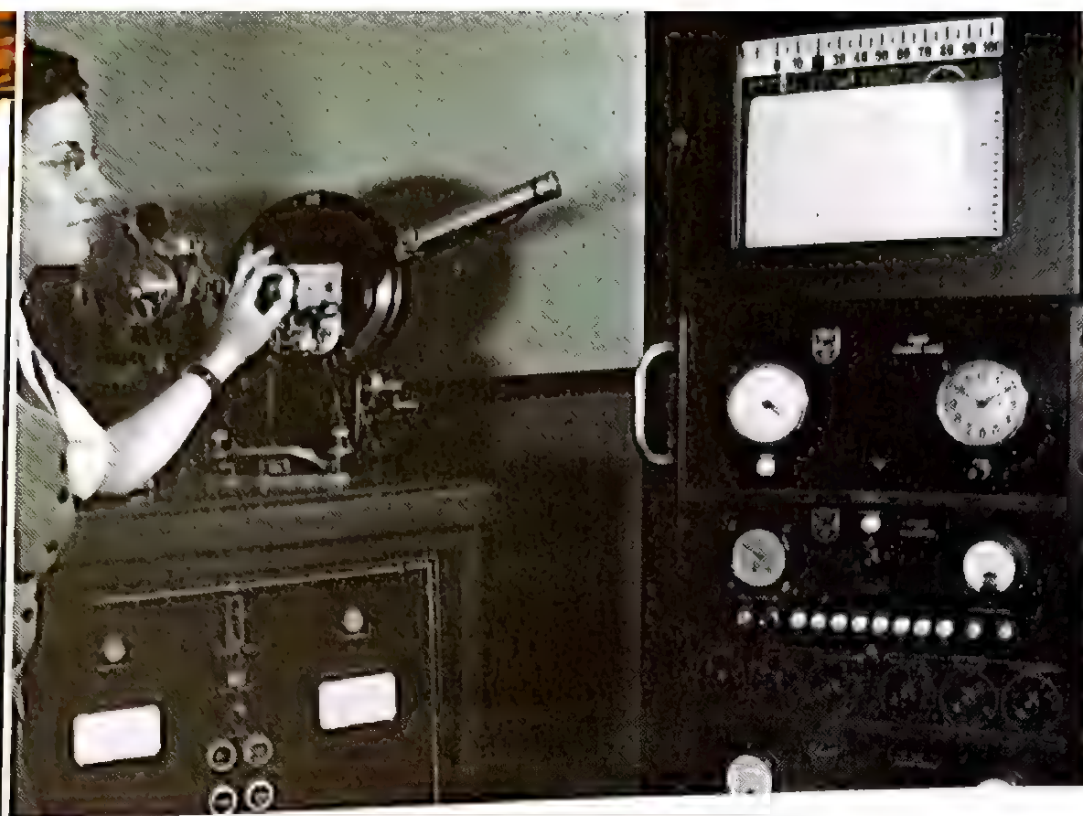
Stock Split 3-for-1

A 3-for-1 split of common stock

became effective Nov. 16, 1951, increasing the number of outstanding shares from 372,550 to 1,117,650. The principal purpose of the stock split was to bring the price of the Company's shares within the buying range of a larger number of potential stock purchasers, and thus broaden the market for the shares.

Dividends

In December, the Board of Directors declared a regular dividend of 40 cents per share on the new shares and an extra year-end dividend of the same amount. This represented an increase in the rate of regular divi-



Research activities were directed primarily at developing new yarn types which could be produced on existing facilities and new methods of producing types currently manufactured by the Company. At left, Dr. Barbara Williamson operates some of the Physical Research Section's X-ray equipment.

dends and brought total dividend payments for 1951 to \$1.80 per share on the basis of the new number of shares outstanding after the stock split, compared with \$1.67 a share in 1950 on the same basis. Total dividend payments in 1951 amounted to \$2,011,770.

Research

Major effort during the year was devoted to the development of new yarn types which can be produced on existing facilities but which have not heretofore been produced by the Company, and to the development of new methods of producing other types currently produced by the Company.

Recently-acquired scientific personnel is being given preliminary training in synthetic polymers in the lab-

oratories and plants of Algemene Kunstzijde Unie, N. V. of Arnhem, Holland. This work is being carried on with a view to starting exploratory pilot operations in this field during the current year.

Employee Relations

Good employee relations were maintained at both of the Company's plants throughout 1951. Following agreement reached on the reopening of the Union contract with the United Textile Workers of America (A. F. of L.) at the Enka Plant, wage increases were granted to all employees at both plants. Corresponding increases were granted to salaried employees throughout the Company.

Although curtailed production in the final quarter made it necessary

to lay off a number of workers at the Enka Plant, the Company took steps to minimize layoffs by rotating work among some groups of remaining employees.

For meritorious performance in the field of labor relations during and after the 1950 strike at the Lowland Plant, the Company received the 1951 "Silver Anvil Trophy" of the American Public Relations Association.

Safety

The safety record at both plants has continued to be outstanding. As of March 1, 1952, employees of the Lowland, Tenn., Plant had completed more than three million man-hours without a lost-time accident. For this achievement, the Company received the "Award of Honor," highest safety citation of the National Safety Council. The employees of the Enka, N. C., Plant established the lowest accident frequency during

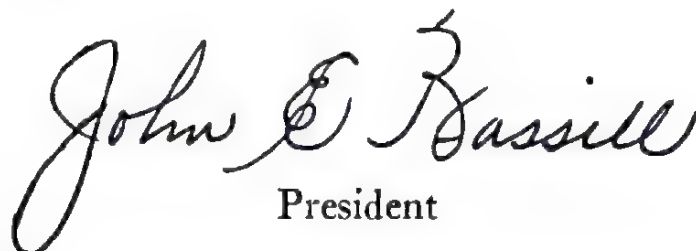
1950 in plants employing more than 1150 people. For this record the Company received in May, 1951, first prize in a safety contest conducted by the North Carolina Industrial Commission.

Board of Directors

It is with deep regret that we inform you of the death during the year of two of our directors. Mr. George W. Fraker died on May 29, and Mr. James V. Toner on Oct. 19. Their counsel and friendship will be greatly missed by their associates.

Mr. F. H. Fentener van Vlissingen resigned as a director of the Company on Sept. 15 after having served as a director continuously since the Company was formed. He was president of the Company from 1930 to 1941. Messrs. John Meynen of Arnhem, Holland, and L. M. Reuvers of New York City were elected on Sept. 15, 1951.

The Company's showing in 1951 in the face of the difficult conditions which prevailed in the industry during the latter part of the year was due to the wholehearted cooperation of all the men and women of American Enka, for which I am personally very grateful.


President

AMERICAN Growth and 1930

RECORD OF OPERATIONS	1951	1950	1949
Net Sales	\$52,769,513	\$46,213,207	\$43,422,400
Cost of Sales	40,216,133	33,260,939	33,037,797
Net Operating Income	12,553,380	12,952,268	10,384,603
Other Income and Deductions - Net	93,114	99,500	(199,246)
Income Before Taxes	12,646,494	13,051,768	10,185,357
Federal and State Income Taxes	7,045,000	6,090,000	4,185,000
Net Income	5,601,494	6,961,768	6,000,357
Special Income and Surplus Adjustments	454,610	780,678	—
Net Income and Special Items	6,056,104	7,742,446	6,000,357
FINANCIAL STATUS			
Current Assets	19,349,972	18,575,972	15,764,551
Current Liabilities	6,057,335	4,396,216	6,391,210
Working Capital	13,292,637	14,179,756	9,373,341
Gross Plant Investment	67,445,131	61,407,072	58,178,768
Stockholders Equity	46,941,271	42,896,937	37,017,241
Net Worth Per Share (Note)	42.00	38.38	33.12
FINANCIAL STATISTICS			
Net Income Per Share (Note)	5.01	6.23	5.37
Income Taxes Per Share (Note)	6.30	5.45	3.74
Dividend Payments	2,011,770	1,862,750	1,303,921
Dividends Paid Per Share (Note)	1.80	1.67	1.11
Number of Stockholders	1,494	1,346	1,288
Average Number of Employees	4,497	4,465	4,623
Total Company Payroll	16,269,579	14,126,543	13,761,935

NOTE: Based on 1,117,650 shares outstanding after

Development

1951

1948	1947	1946	1940	1935	1930
\$43,793,972	\$32,403,760	\$26,532,522	\$13,698,378	\$ 6,925,713	\$ 3,716,255
30,239,665	22,190,212	19,079,263	10,443,951	6,251,194	4,577,679
13,554,307	10,213,548	7,453,259	3,254,427	674,519	(861,424)
(51,099)	10,254	53,294	90,804	49,587	187,053
13,503,208	10,223,802	7,506,553	3,345,231	724,106	(674,371)
5,482,532	4,170,000	3,088,000	1,440,000	167,891	—
8,020,676	6,053,802	4,418,553	1,905,231	556,215	(674,371)
—	—	—	2,916	17,784	—
8,020,676	6,053,802	4,418,553	1,908,147	573,999	(674,371)
17,024,737	14,301,142	20,123,793	9,730,724	7,216,111	5,325,882
9,525,265	7,298,966	4,451,635	2,893,216	868,228	193,342
7,499,472	7,002,176	15,672,158	6,837,508	6,347,883	5,132,540
57,027,263	42,524,518	28,867,508	20,572,086	13,650,902	10,435,140
32,320,809	25,604,058	20,854,181	16,605,267	15,133,859	15,402,923
28.92	22.91	18.66	14.86	13.54	13.78
7.18	5.42	3.95	1.70	.50	(.60)
4.91	3.73	2.76	1.29	.15	—
1,303,925	1,303,925	1,303,925	1,862,750	95,925	—
1.17	1.17	1.17	1.67	.09	—
1,256	1,131	1,005	234	9	1
4,770	4,196	4,336	2,904	2,133	1,919
12,136,628	9,463,604	8,826,319	4,442,843	2,765,337	2,027,503

r three-for-one stock split effective Nov. 16, 1951.



Ike? Harry? Bob? Estes? Earl? Dick?

Who Do You Think Will

Since the 1952 Presidential campaign already is shaping up as a Lulu, the VOICE went roaming this month and asked 10 employees picked at random who they thought would be our next President and why. Here's what we found out:

CLYDE BANKS, Enka Textile Maintenance: "I think Truman is the man the people want and need. Oh, sure, they may gripe and fuss about this or that now, but on election day when they get in that booth, they'll start doing some mighty serious thinking. I remember when Hoover was President, I worked for 10 cents an hour—

whenever I could get work. Now, under the Democrats, I have a nice home and own a \$3000 automobile. Yea, the working people and farmers will put Truman back in.

Clyde Banks



Hobart Jarvis



HOBART JARVIS, Enka Chemical: "I think Eisenhower will win. He's far and away the most popular man and his military experience will help in cleaning up government corruption. Nowadays a candidate needs votes from both parties to win the Presidency, and Ike's the man who can do just that."

BILL MADDRON, Lowland Sign Painter: "No doubt about it. As far as I can see, Estes Kefauver is the only man in the running. Tennessee has given the United States three Presidents, and Kefauver will be our fourth."

Bill Maddron



Garner Hutchins



GARNER HUTCHINS, Enka Cake Lacing: "It's going to be Bob Taft because that man has brains. He's fair to capital, and despite the Taft-Hartley Labor Act, he's fair to labor, too. We need men in the government now more than any other time who are conservative and will look after the government and people as a whole. We're all going to suffer for this spending spree."

Adlai? Harold? Mac? Gorgeous George?

Be Our Next President?

James Geter



JAMES GETER, Enka Yard Dept.: "I think Truman will win, because he's the boy with the experience. He's doing a good job both at home and abroad. He's a Democrat, too, and that means continued prosperity. We've all fared well under him, and I think he's filled Roosevelt's shoes nicely."



MRS. KATE RHODES, Enka Cone Packing: "I think it'll be Eisenhower all the way. He's the man with the most popularity and certainly is well-qualified to handle the big job of being President. We need a military man in this critical period of our history."

Mrs. Kate Rhodes



Ralph Overholt



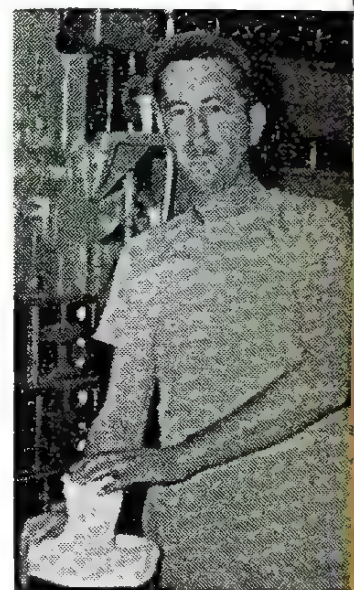
RALPH OVERHOLT, Lowland Pipe Shop: When Ralph was asked his opinion of the Presidential candidates and who he thought would win, he quickly replied, with a big broad smile, "There is only one man that is Bestes for the White House, and he is Estes—that Kefauver man."

WADE BARTLETT, Enka Pot Spinning: "Senator Bob Taft is going to be our next President, because he's a full-blooded Republican who believes in the American way of life. Taft puts the country and people before himself and doesn't believe in the working man's tax dollar going to Europe like it is now. Truman has

sacrificed 100,000 American boys in Korea and for what? Taft will keep ours a government of the people, by the people, and for the people."

(Continued on next page)

Wade Bartlett





JIM PENLAND, Lowland Chef: "You can't be a good cook unless you use salt and pepper and all good Presidents are Democrats. Kefauver will be our next President, and my vote will get him there."

HENRY THACKER, Lowland Filter Plant: "I think Taft will be our next President and he certainly gets my vote. He's a good conservative man and that is what our country needs today. He is imbued with true American ideals. Time has gotten our country in a big mess, and it's time for we Republicans to



Henry Thacker

straighten it out. I'm proud of my heritage as a real Republican."

IN SPRING A YOUNG MAN'S FANCY ...



- ◆ "How are you this evening, honey?"
"All right, but lonely."
"Good and lonely?"
"No, just lonely."
"I'll be right over."

- ◆ She—"I'm Suzette, the Oriental dancer."
He—"Shake!"

- ◆ Sultan: "Bring me a girl."
Servant: "Very good, sir."
Sultan: "Of course not!"

- ◆ But, looking back, I see the light
In every nook and cranny;
I found my perfect, breathless love
Was just a passing fanny.

- ◆ As they rode in the car the girl looked coyly at her boy friend.
"Do you want to see where I was operated on?" she asked him.
"Yes," exclaimed the astonished escort.
"Well," replied the girl, "we're just two blocks from the hospital now."

- ◆ She talked him into buying a new dress, then objected when he tried to talk her out of it.

- ◆ Then there was the mountaineer who put a silencer on his shotgun because his daughter wanted a quiet wedding.

The Back Pressure-Arm Lift Method

New Method of Artificial Respiration Affords Victim Greater Exchange of Air

Scientific evidence indicates the superiority of the new Back Pressure-Arm Lift method of administering artificial respiration, adopted by the Red Cross and other agencies, lies in the greater exchange of air it affords the victim of respiratory failure.

Since first-aid plays a vital role at Enka, the VOICE this month wishes to familiarize plant first-aiders with this new method.

The technique for executing this method (see picture) is:

1. Place the subject in the face-down position. Turn his face to one side, placing the cheek upon his hands.

2. Kneel on either the right or left knee at the head of the subject facing him. Place the knee at the side of the subject's head, close to the forearm. If it is more comfortable, kneel on both knees, one on either side of the subject's head. Place your hands upon the flat of the subject's back in such a way that the heels lie just below a line running between the armpits (see white band in picture). With the tips of the thumbs just touching, spread the fingers downward and outward.

3. Force air from lungs by allowing weight of upper body to exert pressure

directly on back, keeping arms about vertical.

4. Release the pressure and rock slowly backward. Place your hands upon the subject's arms just above his elbows. Draw his arms upward and toward you, applying just enough lift to feel resistance and tension at the subject's shoulders, then drop the arms.

The cycle should be repeated 12 times per minute at a steady, uniform rate.

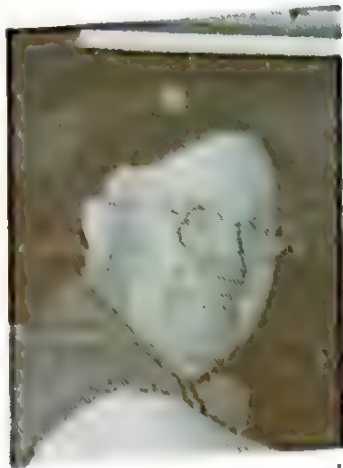
W. V. Walker of the Enka Maintenance Dept. illustrates the new method of administering artificial respiration. The hypothetical victim is Hilliard Penland, Research Dept.



Enka Profile

Lee Teague --- An Enka Oldtimer

He's one of Enka's oldest employees, but you'd never guess it. William Lee Teague, a Waynes-



Lee Teague—"...semi-wanderlust with a hint of Jack London..."

villian who became 70 in March, is a ruddy-checked spunky fellow whose sprightliness and zest for living belie his three score years and 10.

Lee has worked in Enka's Maintenance Section since 1929, but much of the rich, red meat of his life lies in the 47 years before—the years Lee talks about with gusto.

Early in his life Lee created a lusty appetite for an outdoorsman's way of living. For years he rambled through the South working in South Carolina and Virginia, but finally a yen to see what lay on the other side of the Appalachians became uncontrollable.

One summer day, when he was 30, Lee swung aboard a train in Asheville and didn't stop till he moseyed into a logging camp more than 3000 miles away, near Vancouver, B. C., Canada.

Besides logging in those days—and Lee worked at several camps—Mr. T. operated a barber shop in the old Elk Hotel in Vancouver and wielded a patrolman's shillelagh on the Bellingham, Wn., police force. But the call of the logging camps always lured him back to timber-wrestling.

In October, 1920, in Seattle, Lee married his Tarheel sweetheart, Mary Brown of Asheville. Lee and Mary lived in Bellingham until 1927, when they and their three children returned to North Carolina to stay.

Anyone with Lee's background—semi-wanderlust with a hint of Jack London—can spin a million yarns. He loves to hunt and fish and one of his favorite stories is that of bagging a 202-pound deer (rough-dressed) in British Columbia.

"I'd been hunting all day and stopped to rest. I was sitting on a log, working my feet in the sun, when this old buck loomed up on yonder knoll.

"He was the biggest deer I'd ever seen. I squared off and let him have it. I got him, but he was too big for me to carry. I went back to the camp and the fellows gave me the horse laugh for claiming I'd notched a deer too big to hoist on my back. They went with me, and I had the last laugh. We had to tie him on a pole to cart him in."

After he retires this summer, Lee plans to stock his 215-acre farm in Madison and Haywood Counties with Aberdeen Angus and settle down to the life of a contented cattle farmer.

But Lee hasn't forgotten the Pacific Northwest. Asked if he'd like to return to Vancouver, Lee cocked his head and said, "Boy, if I weren't married, I'd catch the next train for that part of the country," and then, with studied hesitation and nostalgia in his eyes, "where the woods are full of deer . . . and the rivers full of fish."

(Good hunting to you, Lee!)

SPORTS & RECREATION

Bethel Belles, Canton Bears Capture Enka Tourney Crowns

The Bethel girls, old hands at winning basketball tournaments, and the Canton Black Bears, defending champions, marched off with championships in the seventh annual American Enka Corporation tournament for high school teams at the Enka Gym March 17-22.

The Belles, who ousted defending champion Mars Hill 61-46 in the finals, marked their third champion-

ship of the season. They previously won the Blue Ridge Conference Tournament and the state girls tournament at Aberdeen.

To win the coveted award, Coach C. C. Poindexter's club defeated Biltmore 55-28, Black Mountain 42-26, Waynesville 41-40, and Mars Hill.

Canton—like Bethel—had only one
(Continued on next page)

The Bethel Belles, below, the rage of this season's female basketball doings in W. N. C., won the Enka Invitational Tournament at Enka Gym March 17-22, defeating Mars Hill 61-46 in the final game.



tough game to wrap up the laurels. This one was a 48-46 win of Oakley. They brushed Emma to the side 68-25, romped on Black Mountain 76-47 and downed Waynesville 62-48 for the championship.

For the Black Bears it was sweet victory. They had been finalists in the Gold Medal tourney, semifinalists in the Blue Ridge event, and finalists in the Region two Class AA playoffs.

Mars Hill was top-seeded in the girls division and Canton first in the boys race.

Surprise teams were the Fairview girls, who lost in the semifinals to Mars Hill, and a determined Waynesville boys team which fought from the ranks of an unseeded team into the last night's play, only to let up after gruelling week of action.

Nancy Leopard, Waynesville

guard, and Ed Brinkley, Sand Hill guard, were adjudged the most outstanding players. The team sportsmanship awards went to the Fairview girls and Valley Springs boys.

The girls all-tournament team was composed of Toledo Whitt, Mars Hill; Nancy Leopard, Waynesville; Doris Hyatt and Bessie Frizzell, Bethel; Carolyn Wilkie, Flat Rock; and Jean Sayles, Fairview.

The boys teams placed Jerry Alexander, Canton; Ed Brinkley, Sand Hill; Jim Poteat, Black Mountain; Bobby Kuykendall, Waynesville; and Buddy Ledford, Canton.

In opening-round games in the girls division, Mars Hill defeated Sand Hill 71-51; Valley Springs upset seeded Canton 44-42; Fines Creek overwhelmed Laurel 72-49 as Regina Ferguson scored 44 points; Fairview toppled Oakley, Buncombe County

Canton's Black Bears knocked off Waynesville 62-48 to win the boys championship at the Enka Invitational Tournament.



champs, 42-35; Bethel walloped Biltmore 55-28; Black Mountain squeezed past Edneyville 48-45; Waynesville rolled over Mills River 43-27, and Flat Rock knocked Leicester out 43-39.

In the boys division first-rounders, Canton slaughtered Emma 68-25; Oakley nipped Mills River 50-44; Black Mountain socked Flat Rock 63-40; Bethel outpointed Leicester 53-33; Waynesville shaved Candler 47-45; Valley Springs roared over Edneyville 62-39; Sand Hill rallied to nip Etowah 47-46, and Biltmore scuttled Clyde 55-37.

Mars Hill girls continued to roll to the finals bracket by downing Valley Springs 48-42 in a good game. In other quarter-final action, Fines Creek was stopped by Fairview 32-31, Bethel turned back Black Mountain 42-26 and Flat Rock bowed to Waynesville 49-38.

The Canton boys also continued to roll in the quarter-finals, slipping past Oakley 48-46 in a close one, and Sand Hill marched over Biltmore 73-39. Waynesville, the "dark horse" challenger, eliminated Valley Springs

43-41 in one of the better games, and Black Mountain spurred to defeat Bethel 49-48 in overtime.

Teen Agers Wind Up Fiery Cage Season

The 26 teams of Enka's basketball program for youngsters brought a fiery season's play to an end last month and, as the VOICE goes to press, they are taking part in the annual tournaments.

In the two girls leagues, the Midget League title was won by the Tonies, captained by Sandra Penley, with a 9-2 record. Peggy Gosnell's team captured the Teen-Age girls crown with a 10-2 mark.

Captain Lee Farmer's Robins, won 11 of 12 games to walk off with the Midget boys laurels and the Rams, managed by John Brendell, came through with the Teen-Age boys championship with a 10-2 record.

To date, 20 games have been played in the four league tournaments.

More than 300 boys and girls participated in the program which began last November.

A FISH STORY . . . but these didn't get away. Enka's Spinning Dept. superintendent Sherrill Cathey and his wife proudly display a string of bass they caught recently at Lake Santeetlah in Graham County. The two big ones—5½ and 6 pounds—were pulled in by Mrs. Cathey.



Rayonites End Year With 15-16 Record

The Rayonite basketball team ended its 1951-52 campaign in the 29th annual Southern Textile Tournament in Greenville, S. C., the first week in March.

Enka lost its opening-round game to Hanes Hosiery, the Rayonites

KENNETH LINGERFELT, below, son of Bill Lingerfelt, Lowland Filter Plant foreman, has starred as a freshman playing varsity on the basketball team of East Tennessee State College, Johnson City. This Fall he'll tailback for the varsity gridiron 11.



nemesis this season, by a 71-70 tally. Hanes built up a large lead in the third period which Enka almost overcame in the closing minutes.

The final record gave the Rayonites 15 victories and 16 losses including tournament play. They scored 2077 points for a 67 per game average, while the opposition rolled up 2131 points for a 69 average per contest.

Deran Walters was the leading scorer with 480 points for an average of 15 per game. Will Kaylor was next with 385 tallies, which averaged 13 per game.

Enka Girls Outbowl ABC Competition

The Enka girls bowling team won their first honor of the season last month when they captured the ABC invitational event for girls teams in Asheville.

Their team score of 2530 was highest of the 14 teams entered from North Carolina and Tennessee. Mary Hamlett's 212 game was high for Enka as was her set of 470.

The team is tied for third place in the Asheville Women's League with a record of 43-35. Josie Stevens has the high average of 140.

Enka's men's team has won 48 and lost 33 for fifth place standing in the W. N. C. Ten Pin Loop. Arthur Robinson's 183 average is high. The team still holds the high game and high set record for the league.

In Enka's plant league, Finishing Office is the number one team with a record of 14-2. Industrial Engineers are second with 11-5. Ernest Suttles' 185 individual average takes top standing.



BLUE RIDGE WINNERS—Captains of the four finalists' teams in the Blue Ridge Conference basketball tournament staged at Enka display their awards. Left to right are: Kathleen Creasman and Mary Sue Sparks of the runner-up Waynesville girls team; Pauline Shepherd of the championship Bethel girls; Tommy Williams of the Hendersonville Bearcats, boys champs; and Kenneth Jones of the Bethel Blue Demons, runner-up.

Bearcats, Bethel Girls Win

Blue Ridge Cage Crowns

The Bethel Belles and Hendersonville Bearcats walked off with top honors in the annual Blue Ridge Conference basketball tournament held the last week in February in the Enka Gym.

Bethel sank Waynesville 52-43 to win their first conference title, and the Hendersonville quint turned back the Bethel boys 55-40 to wrap up laurels for the fifth straight year.

Both teams went on to win statewide honors. Bethel won the state tournament for girls at Aberdeen, and Hendersonville won the Class

AA crown for their third time in five years.

At a meeting on March 3 conference members declared this year's tourney to be the most successful ever staged and extended a vote of thanks to American Enka Corporation for staging the event.

Nineteen teams of the conference participated in the four-day affair.

Opening - round scores were (Girls): Waynesville 72, Marshall 5; Mars Hill 47, Brevard 19; Canton 41, Hendersonville 30; Bethel 2,

(Continued on next page)



BLUE RIDGE ALL-
*tourney teams were
 selected at the conclu-
 sion of the event. The
 girls team included, left
 to right, Bessie Frizzell,
 Doris Hyatt, and Nor-
 ma Jones, all of Bethel;
 Sara Davis and Nancy
 Leopard of Waynesville;
 and Doris Ford of Can-
 ton. Boys: Buddy Led-
 ford, Canton; Red
 Powell, Hendersonville;
 Tommy Shores, Ashe-
 ville School; and Tom-
 my Owen, Bethel. Jerry
 Alexander of Canton is
 not pictured.*

Bearcats, Bethel Girls Win Blue Ridge Crowns

(Continued from Page 31)

Tryon 0, (forfeit); (Boys): Brevard 61, Marshall 32; Waynesville 76, Tryon 41; Mars Hill 54, Christ School 40; Waynesville 72, Asheville School 54; Canton 71, Mars Hill 37; and Hendersonville 68, Ben Lippen 26.

Waynesville girls reached the semifinals by tripping Mars Hill 47-44, and Bethel eliminated Canton 46-35. In the boys' play, Bethel tripped Waynesville 43-33, and Hendersonville nosed out Canton 61-59 in a spine-tingler.

Joan Palen, Canton High junior,

was chosen queen of the tournament, with Ann Cudd of Brevard taking second honors.

Baseball Squad Starts Drills

Enka's baseball team of the Industrial League recently began workouts in preparation for their 1952 campaign.

Pitchers and catchers began work one week earlier.

Although the league schedule has not been completed as yet, the season opens April 16 and will feature 40 games.

Ecusta, Beacon, Berkeley, Tryon, and Clearwater—besides Enka—are members of the circuit.

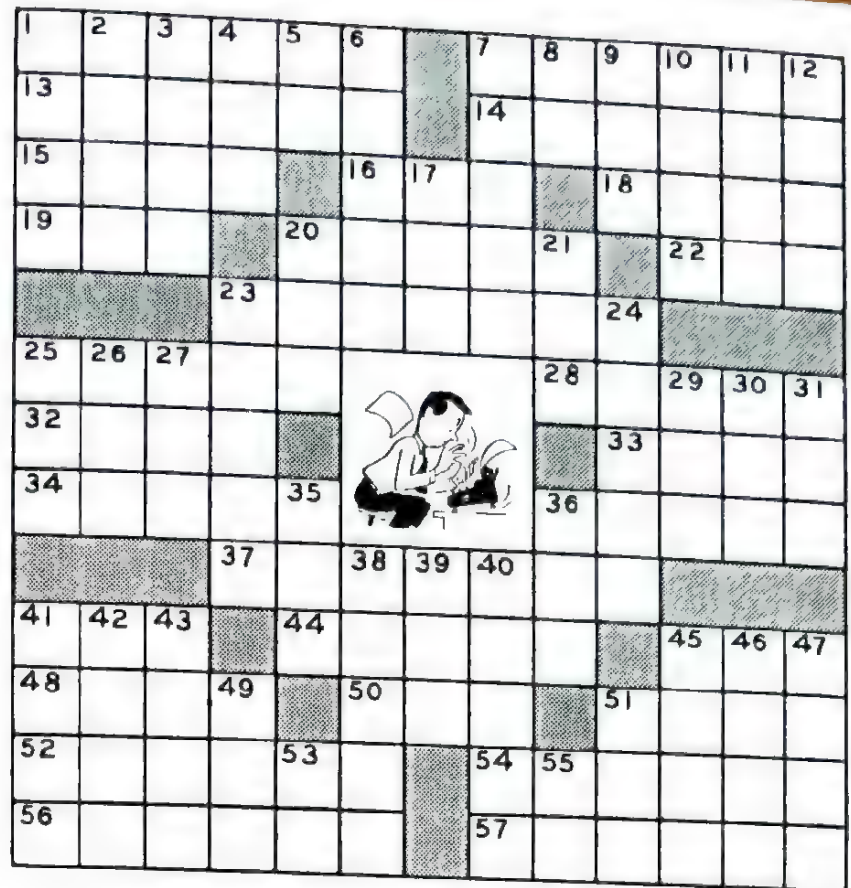
Plant Puzzler

ACROSS

1. Publication head
7. G. Spaanbroek's specialty
13. Used by photographers and engravers
14. Found on last page of Enka VOICE
15. Set by printer
16. Sound made by happy baby
18. Major source of cellulose
19. Office of Strategic Services (abbrev.)
20. Man's voice
22. Terminate
23. Circumspect
25. Brightens our covers
28. Dining and working surface
32. Tel—, city in Palestine
33. Movable barrier of wood
34. Material used in Enka VOICE
36. Required for every color used in printing process
37. Revise copy
41. Exclamation
44. Printing machine
45. Boy
48. Important part of camera
50. Other use of VOICE's front cover pictures
51. What the staff calls the VOICE

Last Month's Answer

N	I	G	H	T	S	H	I	F	T
D	E	N	I	E	P	A	T	R	O
A	R	K	W	A	T	E	R	O	N
Y	O	Y	O	P	O	N	D	G	E
W	A	S	D	Y	E				
P	A	I	N	T	S	H	O	P	
A	G	R	E	E	S	C	A	R	E
D	E	E	R		K	H	M	E	R
S	I	P	V	I	E				
H	I	S	S	A	G	O	W	A	R
A	D	O	S	L	A	I	N	N	E
S	O	D	I	U	M	C	O	N	I
L	A	N	E	S	E	N	G	L	O



52. U. S. Government office affected by Enka victory in trademark lawsuit
54. Irregular
56. To fasten VOICE after it is collated
57. Journalism is termed the Fourth—

DOWN

1. Combining form, outside
2. Diurnal periods
3. Naughty babies
4. Golf term
5. Correlative conjunction
6. Speedway competitor
7. Trial impression of print
8. Pronoun
9. A month (abbrev.)
10. Important product in which Tempra is used
11. Not shut
12. Plant beginning
17. Number
20. Black road surface

21. Groove
23. Outside of magazine
24. Scoop
25. Hat
26. Eggs
27. Kind of service (figurative)
29. Type of non-poisonous snake
30. Shipment
31. Before
35. Corded fabric
36. Points (abbrev.)
38. Anger
39. A primary color
40. One month's VOICE
41. Swiss mountains
42. Warmth
43. Against
45. Issues from volcano
46. Encourage
47. Unit of force
49. Harden
51. Wager
53. The VOICE is published in this state (abbrev.)
55. Nova Scotia (abbrev.)

(Answer next month)



Small Fry's

Winking Face

Here's an easy way to have fun at home: Turn the palm of your hand into a face and watch one eye wink when the third and fourth fingers are bent downward a little bit. The

All Jerry Can Say Is 'Aaah-ker-choo!'

The old flu bug really is taking its toll these days and eight-year-old Jerry Gay Worley of Morristown, Tenn., lends us a little insight into his own particular predicament with a poem entitled "Sick Again," printed below.

The son of William E. Worley, assistant shift foreman in the Lowland Plant Chemical Dept., Jerry wins a dollar for his timely entry.

The deadline for the May contest is April 10, so get busy today on your poem. By the way, we have on file names and addresses of children in foreign countries who want to write to you American small fry. Drop us a line, and we'll pass along the information.

Sick Again

By JERRY WORLEY

"I just know I have the flu."
I wish there were no school today
So I could just stay home and play;
Mother says: "If you're not sick,
You go to school; and I know
That you don't have the flu."
Then all I said was "Aaah-ker-choo!"



FIG-1

illustrations on this page show you how to draw on your hand for this stunt, and how to move your fingers.

Use a pencil that has extra soft lead and draw the eyes, nose, and mouth. Figure 1 shows how to do this. The finished face appears in Figure 2. Figure 3 shows how the two fingers are to be moved slightly downward, making one eye of the face wink in a most amusing manner.

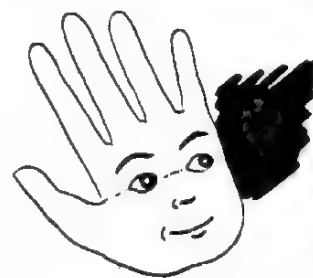


FIG-2

The eyes, especially the one toward the outside of your palm, must be drawn upon one of the lines that wrinkle when you close your hand. Otherwise, the eye will not wink

Playground



satisfactorily.

Just turn your hand toward your friends while you're talking and see how they laugh when the eye winks. It's lots of fun and easy to do. Try it! (Copyright)



How Many Words?

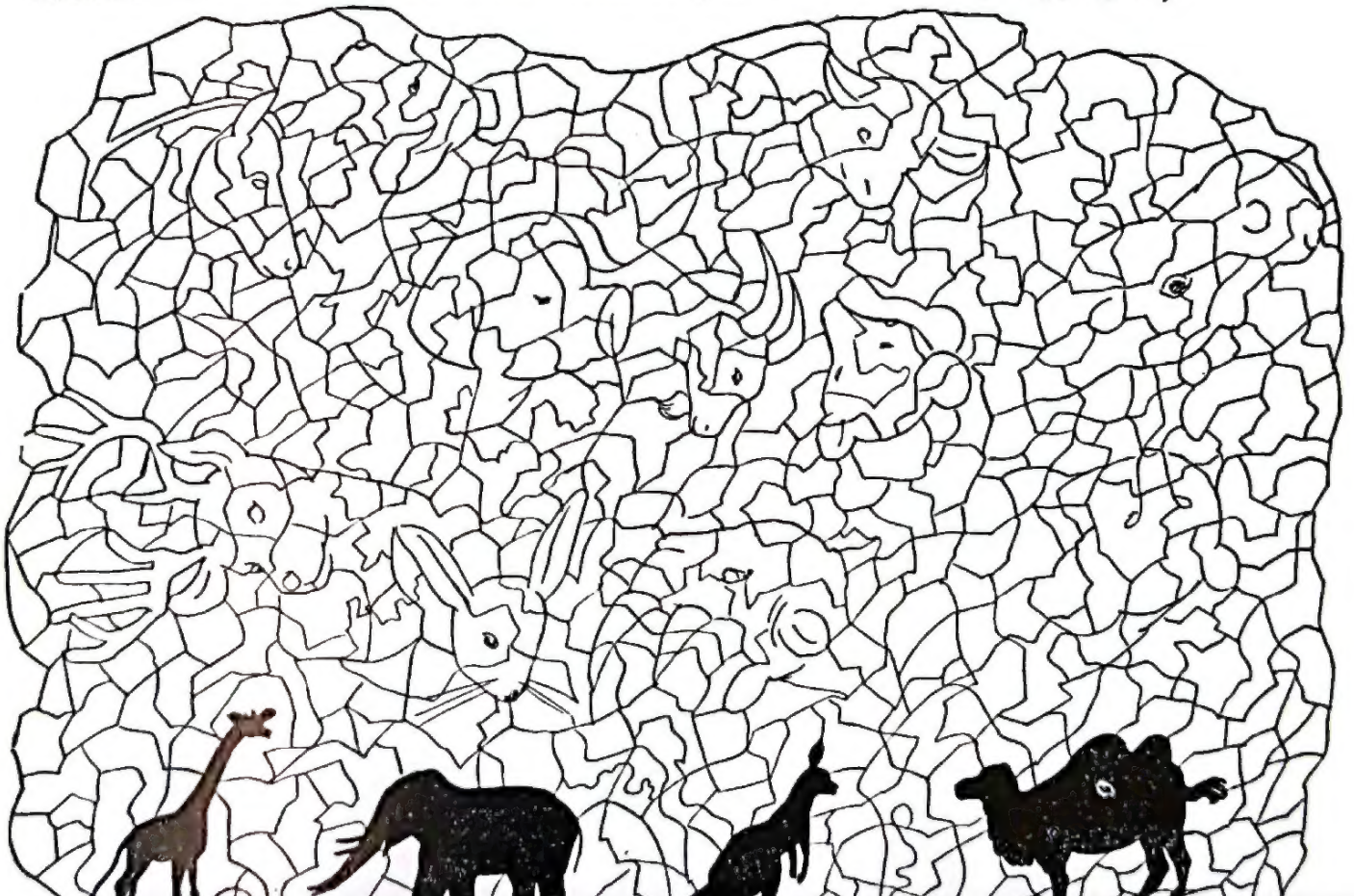
Get out pencil and paper and see how many different words you can make, using only the letters in "consolidate."

You should be able to make at least 59. Examples are : "solid," "lost," "do," etc.

"Consolidate" is a verb meaning to unite and is pronounced "con-sol-i-date," with the accent on "sol." (Copyright)

Find 11 Animal Heads in This Maze

If you look long and hard enough, you will find the heads of a rabbit, a horse, a fox, a sheep, a rhinoceros, a deer, a bear, a goat, a pig, a dog, and a hippopotamus. Outline or color each head as you discover it. (Copyright)



very feminine, as well as cool in warm weather. All types of fabrics—rayon sheers, novelty silks, linens, novelty cottons, rayon prints, and silk prints are shown in the Spring and Summer dress collections. Lace and chiffon are prevalent for evening. The short evening dress is most popular except for formal occasions.

As to color—pink is news in all shades. Black, white, and tones of beige and grey predominate.



Fig. 3

The "topper" of former years has been narrowed down to the shortest jacket possible—the "Spencer" (Fig. 2). This appeared on the fashion horizon last Fall and is so perfect for wear over full-skirted fashions that it is retaining its popularity. These little wisps of fleece or poodle cloth serve a dual purpose. Wear them over your daytime, as well as evening, clothes.

Hats are either tilted far to one side or worn straight on the head

(Fig. 3). Tiny, head-hugging shells in flowers, pique, or striped straw vie for top honors with heavy-lidded linens and milans, the newest of these swathed in tulle or chiffon.

Two new "footnotes" will appear in warm weather fashions. The walk-



Fig. 4

ing shoe with the new, flat Flamenco heel—at last we have a good-looking shoe in which to walk (Fig. 4). The "barefoot girl" look in mules of black patent leather, lucite, polka dots, or pastel kidskin are preferred for afternoon and evening wear (Fig. 5). The mushroom-color shoe for daytime wear is news.

Spring and Summer Parisian Collections feature a substantial quantity of crepe fabrics. The two prevailing silhouettes, "Empire" and "Middy" require a softer, more supple fabric than the taffetas and failles which

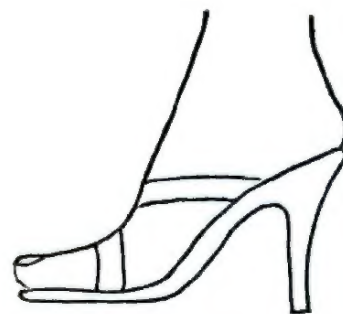


Fig. 5

have been so popular the past few seasons. With the adaption by American designers of these silhouettes for Fall will come the gradual increase in use of crepe fabrics.



Spring on the Hoof

Photo by G. Spaanbroek

